

**BGG** **КРАНЫ**

**Russian Informational  
and advertising magazine  
ALL CRANES**

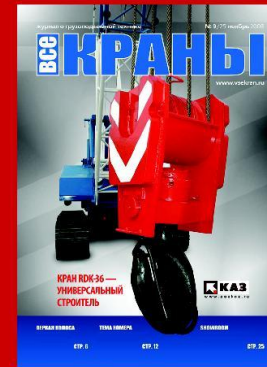
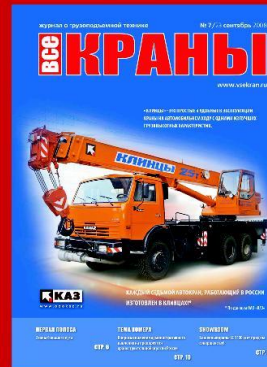
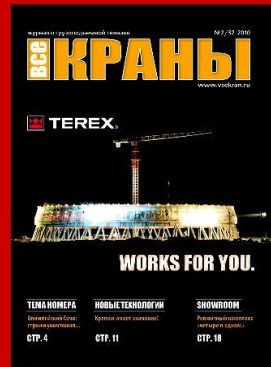
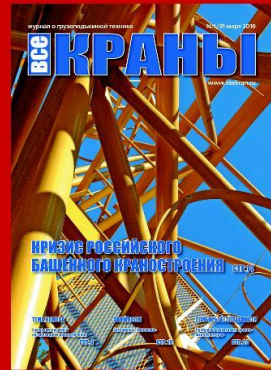


The Russian journal about lifting equipment

# ALL CRANES

www.vsekran.ru

№3/33 2010



New Technologies • Automotive-type cranes • Wheel-mounted cranes • Cranes - manipulators • Crawler Cranes • Tower cranes • Gantry cranes, overhead cranes • Portal, ofshore cranes • Railway cranes • Hoists, winches • Ropes, load-handling devices • Oil, grease • Safety devices • Security problems, examination • SHOWROOM • Patents and Inventions • The mechanic's tips • Pages of History • Normative documentation • Legal aspects • Leasing, factoring • Rent

**We write only about cranes**

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## About the journal **"ALL CRANES"**



**We are searching partners for the realization of joint projects throughout Russia**

The journal "ALL CRANES" has been published in Russia since 2006. The editorial office is located in Saint-Petersburg. The idea of creation of specialized information journal has been realized on experience and knowledge of founders of the Group of companies the KRAN-SERVICE – the company working in the field of service and operation of lifting equipment for more than 10 years.

The work at each issue of the journal puts uneasy problems: how to make the journal more interesting, articles – more actual, and advertisement – more effective. Therefore, we are always in a creative search, we search fresh design decisions, we think over non-standard headlines and we involve non-ordinary authors. And the main thing, we publish only that, that is connected with load-lifting cranes.



The journal "ALL CRANES" invites participants and visitors of the exhibition BAUMA CHINA 2010 to the information cooperation. We ask to send press-releases, opinions and comments following the results of the participation in the exhibition on e-mail: vsekran@yandex.ru

The journal **"ALL CRANES"** consists of the basic thematic sections:

- New Technologies
- Automotive-type cranes
- Crawler and wheel-mounted cranes
- Tower, gantry and overhead cranes
- Cranes – manipulators
- Portal, offshore cranes
- Railway cranes
- Hoists, winches
- Ropes, load-handling devices
- Oil, grease
- Safety devices
- Security problems, examination
- SHOWROOM
- Patents and Inventions
- The mechanic's tips
- Pages of History
- Normative documentation
- Legal aspects
- Leasing, factoring
- Rent
- Exhibitions, reportages
- The catalog of new cranes

The number of sections increases annually. Key materials of the journal are prepared by both professionals – designers of new standard documents and design decisions, and professionals – experts who share their experience and knowledge with readers. Interviews with the heads of the companies, results of specialized exhibitions and commercial materials are regularly published on pages of "ALL CRANES". In the journal there was a headline SHOWROOM. It is an original show room of new models of load-lifting cranes.

The journal "ALL CRANES" is an active participant of the Russian specialized exhibitions of the lifting-and-transport equipment, a building subject and the industrial equipment. Except the distribution at the exhibitions, the journal is delivered by the direct address delivery to the heads of the companies of machine-building, oil and gas, metal-working, building and other fields. Also, readers from different regions of Russia and the CIS countries subscribing to a journal receive "ALL CRANES".

The electronic version of the journal is placed on the site [www.vsekran.ru](http://www.vsekran.ru). The journal circulation is 10000 copies. ■

The Russian magazine about the load-lifting technics  
“Crane Service” Publishing House Ltd.

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*Informational and advertising magazine “ALL CRANES” – is the Russian magazine dedicated to lifting cranes market. The magazine reports the branch news, information on crane building product innovations, on problems relating to load lifting equipment operation, service and maintenance, on crane, auxiliaries and spare parts sales. Circulation is 10 000 copies.*

## PRICE - LIST

### COVER

Full-color advertising module	Module's size, mm	Cost, €
Front cover + an article under the heading «Front Page» (3000 symbols)	150x206	1 500
Inside front cover	210x297	750
Inside back cover	210x297	500
Back cover	210x297	1 000
First page after a cover	210x297	750

### MODULAR ADVERTISEMENT

Full-color advertising module	Module's size, mm	Cost, €
1 page	180x260 (with margins) 210x297 (without margins)	500
1/2 page	180x130 (horizontally) 90x260 (vertically)	250
1/4 page	65x180 (horizontally) 90x128 (vertically)	100
Module on a turn	420x297 (without margins)	750

*We write only about cranes!*

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